

GROWING, PROMOTING and PROTECTING the Health Fitness and Club Industry ACROSS Europe



5 REASONS why it pays to belong to IHRSA Europe:

1. UNDERSTAND THE DYNAMICS AND KEY PLAYERS in your market.

IHRSA's quarterly European country focus and monthly European Industry Insight e-newsletter provide you with the drivers and challenges in your market along with the latest commentary from industry experts and market leaders.

2. PROVIDE A TRAVEL BENEFIT to your members.

Your participation in IHRSA's Passport Program will provide your members with at least a **50% discount** on guest fees at participating clubs not only in Europe but also worldwide.

3. ANTICIPATE THE NEXT MARKET TRENDS and turn them into opportunities.

IHRSA's numerous publications (*Health Club Business Handbook*, *Health Club Consumer Report*, *Profiles of Success*, and *Club Business International*) are the one-stop source for club leaders keen to research, understand, and anticipate the next market trends.

4. NETWORK AND CONNECT with industry leaders.

IHRSA's Annual European Congress provides a unique opportunity to network and connect with European industry peers and be informed about the latest industry trends.

5. GET SIGNIFICANT SAVINGS ON IHRSA PRODUCTS

Members receive preferred pricing on the many annual IHRSA events, webinars and publications. Don't wait!

JOIN IHRSA TODAY! Contact our UK representatives, REPs, by mail at: REPs, Chelsea Close, Armley, Leeds, LS12 4HP, 0113 279 1645

Or apply online: <https://exerciseregister.org/ihrsa-application>